

Mobile Payments Service

WEB and Mobile Optimized WEB Payments

This service supports consumers who wish to charge digital goods and services to their mobile phone online at checkout. With no bank account, credit card or registration required - consumers have a very simple process to conclude a transaction on conventional and mobile optimized web sites. For the consumer the advantage is a quick, simple, safe and convenient process. All that is required for checkout is for the consumer to enter their mobile number on the payment page - in the background we process the transaction with the associated mobile carrier, issue an advice of charge which the consumer must accept and the process is complete. The advantage for the merchant is the ability to reach a community who may be unwilling or unable to pay by credit card or be adverse to a protracted registration process. Imagine the conversions and revenue growth when transactions involve just a few steps on the part of the consumer.

Our clients are offered a truly seamless white label solution, easily integrated and supported by 24X7 access to our reporting and analytics to provide complete transparency on all transactions which we process on their behalf. With a long history of deep integration with carriers and leveraging our experience in mobile direct billing, our partners can be assured of consistency and reliability.

