

900 PREMIUM NUMBERS

Charge consumers on a per call or per minute for premium services

900 Premium Numbers for Triton are dedicated service numbers owned and operated directly by Triton. In Canada regulations state that a preamble message must be presented to all callers specifying the program name, indicating the cost of the call and giving an age restriction (over 18 years) message. This consumer safeguard ensures that callers have the ability to hang up after the preamble before any charges apply. If the caller does not hang up within 18 seconds billing commences.

We set up and implement all our 900 premium numbers on our sister company <u>Fastrack Networks</u> with its own carrier grade switching, infrastructure and IVR. On our 900 product platform, clients can charge consumers on a "per-minute" or "per-call" basis and amounts of up to \$50.00 are allowed in Canada and provide complete reporting and analytics in real time 24X7 on the call duration and associated call revenue. With such a complete turnkey solution and transparent service, our clients can be assured of a service provider of substance. Through reciprocal business partnerships, Triton can also provide USA based 900 services.

There are two main options for providing 900 services – live services or recorded services. It really depends on the nature of the service you are providing as to which is the most appropriate. Live voice services are typically provisioned for :

- Technical assistance and support
- Counselling and therapy
- Education and tutoring
- Life coaching
- Legal advice
- Relationship advice
- Psychic services
- Business Consulting
- Financial Advice

Programs which can be serviced by recorded programs include:

- Sports lines
- Stock and investments advice
- Weight loss and wellness
- Government program lines
- Lottery results



