## TRTFONA

## 800 NUMBERS

800 Numbers allow customers to call a companies, organizations or individuals without being charged for the call. The company that operates the 800 number (the toll free subscriber) pays to receive those calls making it a highly-cost effective form of customer contact and lead generation. In North America 800 numbers are numbers that begin with one of the following three-digit codes: $800,888,877,866$ or 855 , hence they are often also referred to as 800 numbers. Outside of North America they may be referred to freecall or freephone numbers.

While Triton provisions toll free numbers on a North America-wide basis, we generally provision the service as part of a bundled turnkey solution including IVR hosted services rather than a standalone offering. Toll-free numbers are very prevalent particularly in the areas of customer service and telemarketing. Having a toll-free service enhances customer satisfaction and builds credibility with consumers by allowing customers to reach you anytime, anywhere. Triton's toll free number by default can be dialed from anywhere in North America. Companies that should always have a toll free number are companies who offer services via the phone that tend to take a long time.

